The 2012 Joint History-Business China Program

This May, the Citadel History Department and School of Business plan to offer a three-week study/travel program to China. The dates are tentatively from May 7 to May 25, 2012.

During the travel portion of the program, students will visit various attractions in and around Beijing, including the Forbidden City, the Great Wall and the Summer Palace; visit the Mongolian Steppe; learn Chinese history, culture and business at Shanxi University in Taiyuan; and see the Terracotta Warriors in Xi’an. We will also visit multi-national firms and government officials in Beijing, Taiyuan and Xi’an.

After Beijing, we will travel to Inner Mongolia, Datong and Wutaishan and Taiyuan. Then we will visit Pingyao, the birthplace of modern banking, on our way to Xian, the home of the first emperor of China Qin Shihuang. Along the way we will visit international firms doing business in China as we learn how to do business in China.

Before departure, students will prepare for the trip by reading news articles, history texts, and surf the web for interesting information about modern China. We will also learn a few important Chinese expressions that will be useful on the trip.

Students will maintain journals of their experiences and after our return will write two-ten page papers to be submitted along with the journals. The papers will include information they learned on the trip; much of this will come directly from their diaries. More details will be provided later.

Students will receive three credit hours of elective history credit and three hours of elective business credit. For the course syllabi, see:
- **BADM430** for Undergraduate credit
- **BADM750** for Graduate credit