BADM 201, Section 6 (CRN 12692)
Principles of Macroeconomics

TR 2:30-3:45pm - Room 161 Bond Hall

Dr. Sobel

Office Hours: 4:15-5:15pm Tuesday or by appt.
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The workbook is optional. However, I will be taking most of my exam questions from the workbook. While the textbook is the 15th Edition, the workbook is no longer published, so I’ve listed the last printed edition of the 14th Edition workbook. Doing the workbook is the best way to prepare for my exams. Focus on the True/False, Problems and Projects, and Multiple Choice sections.

Errors in workbook: In Chapter 11, you should delete multiple choice questions 13 and 14, and renumber the remaining questions (15-20) as 13-18 to match the answer key (i.e., answers 1-12 match the questions, but the answers numbered 13-18 go with questions 15-20). Also, in Chapter 11, delete T/F question 12, and in Chapter 9 delete Problem & Project question #2 (both of these last two have errors/issues).

Note: please make sure you get the macro (not micro) economics book.

Prerequisites: MATH 104

Course Description:
Three Credit Hours. Required of all CSB sophomores. A study of the origins of capitalism and the development of economic institutions; an introduction to economic principles, including an analysis of the determination of national income and its fluctuations, and an introduction to money, banking, and government finance. (May be taken after BADM 202.)

Course Objectives and Learning Outcomes:
1. Students will define and relate the concepts of scarcity, choice, and opportunity cost.
2. Students will be able to measure and calculate unemployment, inflation, and GDP.
3. Students will use the basic AS/AD model to determine how the price level and level of output (GDP) are impacted by macroeconomic shocks, including monetary and fiscal policy actions.
4. Students will identify the factors that contribute to or hinder long run economic growth and development.
Grading:
Students will be graded on the basis of three exams (2 midterms and a cumulative final) and a combined “participation/quiz/homework” grade (more details on each below). The grading weights and grading scale for the class are:

<table>
<thead>
<tr>
<th>Grading Weights:</th>
<th>Grading Scale:</th>
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<tbody>
<tr>
<td>Mid-term Exam 1</td>
<td>89.50 and up A</td>
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<tr>
<td>Mid-term Exam 2</td>
<td>79.50 - 89.49 B</td>
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<tr>
<td>Final Exam</td>
<td>69.50 - 79.49 C</td>
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<tr>
<td>Participation/Quiz/HW Avg.</td>
<td>59.50 - 69.49 D</td>
</tr>
<tr>
<td>100%</td>
<td>below 59.49 F</td>
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Midterm Grades: Because we will only have one exam by the time midterm grades are due, the midterm grade will be based 80% on your first mid-term exam grade and 20% on the participation/quiz/homework grade.

a) In-class Exams:
There are three in-class exams: two midterms and one cumulative final exam. We will decide on the date for the midterms during class, although we need to have the first one done by the time mid-semesters grades are due (October 20, 2016), and it will roughly cover through Chapter 8. The final exam will be held according to The Citadel’s final exam schedule: Wednesday, December 14 at 1pm. If you need a calculator for an exam question, you are allowed to use the calculator on your phone, but if you do, you may only use it for the calculator function. Any other use of the phone during the exam will be a violation of the honor code.

b) Participation/Quiz/Homework Grade:
I will be taking (and reporting) attendance every day. My job is to simply mark whether you are in attendance, not to excuse absences. Your grade for this category will be based on whether you attend, stay awake, participate, and pay attention. In addition I may elect to give unannounced quizzes during class (or as homework) based on the material I am covering. I will combine your grades on these assignments with your attendance record, and will also take into account if you have stayed awake, participated, and been attentive in class. My intention is that as long as you come to class, stay awake, and pay attention, you should be able to get really good grade on this component. The quizzes will not be quizzes that test whether you read material prior to coming to class unless I specifically state this in advance.

c) Extra Credit “Bump Points”:
There are always students who end up “one point away” from the next grade cutoff. Thus, I offer you an opportunity to earn up to two “bump points” that will bump you up to the next letter grade if you end up close to a final grade cutoff. Bump points ONLY come into play if you are near a grade cutoff. My sole intention for making this opportunity available is so that you will not be caught “one point away” from the next letter grade if you have taken the opportunity to do this additional work. If you have earned both bump points for your assignment, you can earn an “A” with a final average of only 87.5 rather than an 89.5.

You can earn bump points by turning in at the beginning of each of our two mid-term exams a 2 to 3 page (typed, double spaced, 12 point font, 1 inch margins) essay that discusses a
recent newspaper article using and relating to the ideas we are discussing in the class. Only one article may be turned in per mid-term exam and they can only be turned in at the exam. This opportunity does not include the final exam, only the two mid-terms. Each is worth one point. Thus, there are 2 possible bump points. To receive credit you must provide me with a copy of the article and clearly mark the reference (the source, the date, page number, etc.). The article may not be over 6 months old. Please staple the article to your essay.

You may not copy or plagiarize any part of your essay from another source, it should be your own personal writing—this is an individual assignment. Because this is an extra credit opportunity, it will be YOUR responsibility to remember this opportunity exists and take advantage of it in a timely manner. I will NOT remind you in class of this opportunity. If you do not turn one in at the first (midterm) exam, you will only be able to earn a maximum of one bump point by turning one in at the second mid-term exam.

Study Tips and Other Suggestions:
As mentioned on the first page, doing the questions in the workbook (called the “coursebook”) is the best way to prepare for the exams. In addition, in the main textbook, all important terms are highlighted, with definitions in the margin. Looking at these will also help. My exams will be heavily based on my lecture content and the workbook.

Students with Disabilities:
If you need accommodations because of a disability, please contact Dr. Jane Warner in 103 Thompson Hall or call 843-953-1820 to schedule an appointment. If your request for accommodations has already been approved, and you have your accommodation letter, please see the instructor as soon as possible during office hours.

CSB Student Code:
You are expected to understand and live by The Citadel School of Business (CSB) student code provided below.

CIVILITY
I will treat classmates, professors, and CSB staff with respect.
I will display a healthy tolerance for individual differences in demographics, gender, race, religion, and thought.
I will respect the authority rules, and regulations of The Citadel.

SCHOLARSHIP
I will continue to develop and demonstrate a passion for learning.
I will be intellectually honest.

BEHAVIOR
My behavior will be professional and ethical and reflected in my preparation for class, my attendance in class, my conduct in class, and my relationships within the CSB community.

ATTITUDE
My attitude will reflect teamwork, personal responsibility, and a positive approach to being a member of the class.
Tentative Course Outline

1. The Economic Way of Thinking & Market Processes
   - Chapter 1: The Economic Approach
   - Chapter 2: Some Tools of the Economist
   - Chapter 3: Demand, Supply, and the Market Process
   - Chapter 4: Supply and Demand: Applications and Extensions *(only part)*

2. Measuring Aggregate Economic Activity and Adjusting for Inflation
   - Chapter 7: Taking the Nation's Economic Pulse
   - Chapter 8: Economic Fluctuations, Unemployment, and Inflation

3. Aggregate Demand and Supply
   - Chapter 9: An Introduction to Basic Macroeconomic Markets
   - Chapter 10: Dynamic Change, Economic Fluctuations, and the AD-AS Model

4. Fiscal Policy
   - Chapter 11: Fiscal Policy: The Keynesian View and Historical Perspectives
   - Chapter 12: Fiscal Policy, Incentives, and Secondary Effects

5. The Banking System and Monetary Policy
   - Chapter 13: Money and the Banking System
   - Chapter 14: Modern Macroeconomics and Monetary Policy

6. Current Synthesis View of Macroeconomics
   - Chapter 15: Stabilization Policy, Output, and Employment
   - Chapter 16: Creating an Environment for Growth and Prosperity
   - Chapter 17: Institutions, Policies, and Cross-Country Differences in Income & Growth

7. International Economics
   - Chapter 18: Gaining from International Trade
   - Chapter 19: International Finance and the Foreign Exchange Market

8. Applying the Basics: Special Topics in Economics
   - Assorted material from the special topics section at the end of the text will be used throughout the course and referenced as such in class. Special Topics 4 and 5 are especially relevant.